

PRESS RELEASE

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**Chartworth Advises Comfort Gear, Inc. d.b.a. Ready4 Kits
in Strategic Sale to Tender Corporation**

Portsmouth, NH – December 14, 2011 – Chartworth is pleased to announce that Comfort Gear, Inc., d.b.a. Ready4 Kits, of Keene, New Hampshire, has been acquired by Tender Corporation of Littleton, New Hampshire. Chartworth acted as financial advisor to Ready4 Kits and its shareholder.

Tender is the leading maker of popular personal care products and outdoor kits under brands such as AfterBite®, Ben's®, and Adventure® Medical Kits. Ready4 Kits is a highly specialized business focused on producing short-run and custom kits for first aid, outdoor safety, disaster, tradeshow and golf industries on quick lead times. The company's safety and first-aid kits are primarily sold through the promotional product market. The acquisition of Ready4 Kits gives Tender — which has traditionally reached consumers through mass merchant retailers, drugstores, and sporting goods stores — entree into the promotional product distribution channel. Terms of the transaction are not disclosed.

About Chartworth

Chartworth provides corporate finance, investment banking, business development and management consulting services to entrepreneurial companies. The firm specializes in helping businesses in transition build and realize corporate value through mergers and acquisitions.

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